



Skills Development Sessions

Address specific problem areas in your fleet
with targeted precision

Our flagship course, *Driving for Work*, offers drivers a comprehensive introduction to the skills and behaviours required for staying safe on the roads while optimising performance and efficiency. In many cases the course helps to identify specific areas for further development. For some drivers, you may already have an understanding of their unique development needs, following analysis of their risk profile.

Skills Development Sessions have been designed to offer drivers a bite-size course focusing on a specific development area.

Delivered by Approved Driving Instructors, they help to equip your drivers with the right skills for their particular job, reduce your company's exposure to unforeseen damages, and demonstrate your commitment to addressing areas of risk.



UK Familiarisation

Do you have workers who are new to the UK? Help them to become confident, capable and safe as they take to driving on our unique road network.



EV Familiarisation

Adapting to an EV involves some hidden challenges. If you're transitioning to an electrified fleet, the right training can make the transition smooth and hassle-free, for drivers and fleet managers alike.



Parking and Manoeuvring

Low-speed bumps and scrapes cost businesses a fortune every year. This short course with one of our experts can help even experienced drivers to negotiate tight spaces with skill, confidence and safety.



Urban Driving and Rural Driving

Separate courses catering for drivers who could use a skills boost on either road type, focusing on the unique challenges presented by these diverse environments.



Managing Distractions

Distractions are an insidious threat that can sneak up on drivers and put themselves and other road users around them in serious danger. This course helps drivers stay aware of the danger of distraction, and develop strategies to avoid it.



Motorway Driving

Motorways may be statistically safer than other roads, but any collision at motorway speeds is likely to be catastrophic. A short training session with a seasoned professional can vastly improve the experience for underconfident or inexperienced drivers.



Managing Speed

Speeding contraventions cost drivers and their employers millions of pounds every year and pose a serious threat to public safety. This targeted course helps drivers to shake off bad habits and keep themselves and your organisation safe.

About IAM RoadSmart

We're proud to be the UK's leading independent road safety charity, with a membership of 80,000 people across the country and a thriving community of volunteers, all working towards a common goal: protecting people from harm by improving driving standards in the UK.

Why focus on business drivers?

One in every four collisions on UK roads involves someone who is driving on a business journey. Driving is the most dangerous activity that UK workers regularly engage in. By working with us to improve their skills, you can help them to stay safe, fulfilling your duty of care as an employer while supporting our mission to make the roads safer for all.

The benefits to your business

Driver training helps to boost your drivers' safety and confidence. It can help reduce the stress that comes with business driving, resulting in a happier, more productive workforce.

Your business will be repaid with benefits that include:

- Fewer collisions and lower vehicle repair costs
- A greener, more efficient fleet
- Protection from prosecution, safeguarding your reputation

Get in touch and find out how IAM RoadSmart can help your fleet thrive.

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